



**Mission Antyodaya, Department of Rural Development,
Government of India**

Mission Antyodaya project is an accountability and convergence framework for transforming lives and livelihoods on measurable outcomes aiming to bring optimum use and management of resources allocated by 27 Ministries / Department of the Government of India under various programmes for the development of rural areas. It is envisaged as state-led initiative with Gram Panchayats as focal points of convergence efforts. The process re-engineering objective for this project was to minimize the process complexity, cost and service delivery time along with Ease of doing survey, multilingual MIS and App, conduct survey in fast pace, real time data upload, less requirement of re-verification of data, Data Accuracy, better use of collected data by related stakeholders. Other primary objective was use of Improved Questionnaire (more accurate and effective, dynamic questions for both infrastructure as well as access to service after discussion with all stakeholders) to take

inputs for Multidimensional approach under. The objective was to Use the Latest Technology for data handling, data security, data accuracy, Increased transparency levels with Improved citizens focus and experience with low admin cost.

For Community Resource persons (CRPs) doing MA survey at GP level have reduced their survey conduct time by more than 40%. The dynamic improved questionnaires are easy to fill and has been designed in a way that conduct of survey is faster, Data captured using Geotagging, Geo-fencing, pictures captured as proof using mobile app, maker and checker facility, dropdown menus in most of the questions, multilayer workflow, Data Leakage, real time data sharing with stakeholders after final submission have great impact in saving administration cost and time of survey all over India.

Total GPs

2,68,214

 0.59%

1,586

GPs In
Progress

 98.99%

2,65,492

GPs Field
Survey Completed

 98.91%

2,65,302

GPs Survey
Finalized

Total Villages

6,57,574

 0.57%

3,719

Villages In
Progress

 97.1%

6,38,535

Villages Field
Survey Completed

 97.01%

6,37,942

Villages Survey
Finalized

It has impacted in Evidence based Identification through Direct Benefit Transfer, Social Audit, integrated MIS, Convergence and in monitoring the progress periodically. After process re-engineering in MA the re-verification of data captured at ground has reduced at around 20 %. For stakeholders and beneficiaries, project has impacted in measuring performance of GPs and wellbeing of households in terms of infrastructure and access of services. All 27 ministries now planning at cluster level more effectively. This has also help in the Gram Panchayat Development

Plan (GPDP), Pooling resources, working with set timelines and KPIs, Supporting institutions and professionals and Coordination structures. This has helped in minimized data re-verification, and easy audit.

Salient features

- Improved Questionnaire (more accurate and effective, dynamic questions) to take inputs for Multidimensional approach
- Minimized process complexity, cost and service delivery time along with Ease of doing survey, conduct survey in fast pace,

real time data upload, less requirement of re-verification of data, Data Accuracy, better use of collected data by related stakeholders.

- Use of Latest Technology for data handling, Information security, data accuracy, Increased transparency levels, and mobile app robustness
- Creating value in the GP/ Clusters and raising household income
- Integrated Monitoring Dashboard for Analytics & Insights along with Convergence & Saturation
- Government Service delivery & Infrastructure based inputs for effective strategy and ensuring the accurate preparation of GPDP.

Beneficiaries:

The major beneficiaries of the project are 27 Ministries / Departments of Government of India

who use Mission Antyodaya surveyed data in the planning and policy formation. The ultimate beneficiaries are the rural people of India. More than 6.5 lakhs villages has been surveyed in FY 2022-23 by 4.5 lakhs CRPs.